

# Digitization Tutorial

Avi Goldfarb, Organizer

March 4-5, 2020

Stanford University Graduate School of Business

Schwab Residential Center

Vidalakis Rooms

655 Knight Way

Stanford, CA

Wednesday, March 4

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- 12:00 n Lunch
- 1:00 pm Introduction to Digitization Workshop:  
Avi Goldfarb, University of Toronto and NBER (reading)
- 2:00 pm First Session: Erik Brynjolfsson, Massachusetts Institute of Technology and NBER (reading)
- 3:30 pm Break
- 4:00 pm Second Session: Amalia Miller, University of Virginia and NBER (reading)
- 5:30 pm Adjourn
- 6:00 pm Group Dinner - Indo Restaurant, 3295 El Camino Real, Palo Alto, CA

Thursday, March 5

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- 8:15 am Continental Breakfast
- 8:45 am Recap of Day 1
- 9:00 am Third Session: Judith Chevalier, Yale University and NBER (reading)
- 10:30 am Break
- 11:00 am Fourth Session: Susan Athey, Stanford University and NBER (syllabus)
- 12:30 pm Lunch
- 1:30 pm Exercise
- 3:30 pm Break
- 4:00 pm Wrapup:  
Avi Goldfarb, University of Toronto and NBER  
Shane Greenstein, Harvard University and NBER
- 5:00 pm Adjourn
- 6:00 pm Group Dinner (with the Digitization Group)  
MacArthur Park Restaurant, 27 University Avenue, Palo Alto, CA

## Participant List

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ANNA AIROLDI	NEW YORK UNIVERSITY
SUSAN ATHEY	STANFORD UNIVERSITY AND NBER
YEON JU BAIK	UNIVERSITY OF WISCONSIN, MADISON
MAXIME BONELLI	HEC PARIS
ERIK BRYNJOLFSSON	MASSACHUSETTS INSTITUTE OF TECHNOLOGY AND NBER
BENJAMIN S.D. CASNER	OHIO STATE UNIVERSITY
RUYU CHEN	CORNELL UNIVERSITY
XIAOMENG CHEN	CORNELL UNIVERSITY
JUDITH A. CHEVALIER	YALE UNIVERSITY AND NBER
MOHSEN FOROUGHIFAR	UNIVERSITY OF TORONTO
RENATA GAINEDDENOVA	UNIVERSITY OF WISCONSIN-MADISON
SHUMPEI GOKE	STANFORD UNIVERSITY
SAMUEL GOLDBERG	NORTHWESTERN UNIVERSITY
EZRA GOLDSTEIN	FLORIDA STATE UNIVERSITY

ZHENG GONG	UNIVERSITY OF TORONTO
LUYI HAN	OKLAHOMA STATE UNIVERSITY
SHERRY HE	UNIVERSITY OF CALIFORNIA AT LOS ANGELES
DAVID HOLTZ	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
STEPHEN IMPINK	NEW YORK UNIVERSITY
DOMINIK JUREK	UNIVERSITY OF CALIFORNIA AT BERKELEY
MINHAE KIM	OHIO STATE UNIVERSITY
JUNGYOUN LEE	NORTHWESTERN UNIVERSITY
KWOK HAO LEE	PRINCETON UNIVERSITY
J. FRANK LI	UNIVERSITY OF MICHIGAN
YANGFAN LIANG	CARNEGIE MELLON UNIVERSITY
TESARY LIN	UNIVERSITY OF CHICAGO
HENGHENG LU	STANFORD UNIVERSITY
ILYA LUKIBANOV	UNIVERSITY OF SOUTHERN CALIFORNIA
ANPARASAN MAHALINGAM	PURDUE UNIVERSITY
AMALIA R. MILLER	UNIVERSITY OF VIRGINIA AND NBER
ZANELE T. MUNYIKWA	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
LEON MUSOLFF	PRINCETON UNIVERSITY
LEONARDO ORTEGA	GEORGIA INSTITUTE OF TECHNOLOGY
EMIL PALIKOT	TOULOUSE SCHOOL OF ECONOMICS
AMY PEI	UNIVERSITY OF SOUTHERN CALIFORNIA
KARTHIK RAJKUMAR	STANFORD UNIVERSITY
SUPROTEEM SARKAR	HARVARD UNIVERSITY
LENA SONG	NEW YORK UNIVERSITY
KATHERINE A. STAPLETON	UNIVERSITY OF OXFORD
CHENSHUO SUN	NEW YORK UNIVERSITY
ROSE TAN	STANFORD UNIVERSITY
DOMONKOS F. VAMOSSY	UNIVERSITY OF PITTSBURGH
LUCY XIAOLU WANG	CORNELL UNIVERSITY
XIAONING WANG	UNIVERSITY OF PENNSYLVANIA
ZHOUYU WU	CORNELL UNIVERSITY
JEREMY Z. YANG	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
MATTHEW R. YEATON	COLUMBIA UNIVERSITY
SHUYI YU	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
CHARLES Y. ZHANG	STANFORD UNIVERSITY
FAN ZHANG	UNIVERSITY OF CALIFORNIA AT BERKELEY
MENGXIA ZHANG	UNIVERSITY OF SOUTHERN CALIFORNIA
SHUO ZHANG	UNIVERSITY OF CALIFORNIA AT SANTA BARBARA
RAN ZHUO	HARVARD UNIVERSITY